MY NAME IS
SAM BROOKSBANK

ICT Coordinator & Creative Digital All-Rounder

About Me

Self confessed foodie and travelholic. Native English speaker, entrepreneur and perfectionist. Website developer and Social Media 'all-rounder'. I'm imaginative and creative, a designer and content creator. Out of the box thinker and burner of midnight candles to get the job done.

Skills

SOFTWARE
- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe LightRoom
- DaVinci Resolve

DEVELOPMENT
- Wordpress
- HTML/CSS/XML

SOCIAL B2C
- Google Business Manager
- Meta Business
- Facebook Ads

HARDWARE
- Nikon
- Windows
- Android

Contact me

- mrmule@mrmule.com
- +46 70 408 5225
- @abearcalledpaddington
- linkedin.com
- mrmule.com/portfolio

Experience

Self Employed — 2018 - PRESENT

Digital Entrepreneur, Travel Blogger

Working remotely and Co-Creator of @abearcalledpaddington Instagram account. Photographer, Videographer and Story Teller. I am also a full stack web developer in Wordpress, Google Manager, Meta Business and Ads Manager, Designer and full time traveler.

I have worked with Paddington & Co ltd to produce custom content for their social, including videos, images and stories. I have also worked with other B2C social media accounts to deliver unique and inviting content that produces tangible, positive impacts that achieve lasting results. Making accurate predictions about future trends, directions and developments.

My proficiency in graphic design tools such as Adobe Photoshop, Illustrator, and InDesign allows me to create visually stunning graphics, illustrations, and layouts for digital and print media. I have a keen eye for aesthetics and a strong understanding of color theory, typography, and composition, enabling me to produce engaging and impactful designs that align with the clients' branding objectives.

I possess an in-depth understanding of WordPress architecture, themes, plugins, and customization. I have successfully implemented and maintained WordPress-based websites, ensuring their functionality, security, and optimization. My knowledge of HTML, CSS, and JavaScript enables me to enhance the visual appeal and user experience of websites, incorporating responsive design principles and ensuring cross-browser compatibility.

2AT — 2017 - 2018

Sharepoint and CRM Systems Engineer

Maintenance and troubleshooting IT Systems. Providing help and support for Microsoft Windows Server, MS Sharepoint, MS CRM/CMS and MSSQL databases. Monitoring, diagnosis and remediation of client server infrastructures. Included remote work and work from home, utilizing a variety of analytical techniques to solve client issues.

GLOBAL REPORTING INITIATIVE — 2006 - 2017

Senior ICT Coordinator

IT Support for a global secretariat of 120+ people. Enterprise Administrator Managing Microsoft Windows Servers and MIcrosoft Windows.

Working in a multicultural environment, giving clear and simple guidance. Developing policies and procedures to improve department effectiveness whilst clearly establishing administrative rules and regulations. Thoroughly analyzing conditions to reach independent decisions.

Develop, manage and maintain Microsoft SCOM/SCCM/DPM/SQL/ADFS, Exchange Online, SharePoint Online, Office365. Mobile Management. VPN, LAN, WAN servers Writing support documentation and providing training and mentoring on company systems.

Pearson VUE — 2000 - 2006

Senior Exam Test Publisher

Building high stakes computer based testing for Microsoft using proprietary and general software tools. Heading up a small team, developing reports and maintaining project documents, materials and artwork. Spokesperson for the department.